ICEBA 2024

February 26-28, 2024 | Singapore

2024 10TH INTERNATIONAL CONFERENCE ON E-BUSINESS AND APPLICATIONS

ICEBA 2024 is organized by the School of Business at Singapore University of Social Sciences, in collaboration with the Sejong Institute of Management, Korea University, and the Sensors and Systems Society of Singapore (SSS) and technically supported by Bina Nusantara University, Indonesia. The conference draws researchers, application developers, and practitioners from a wide range of E-Business and Applications related areas such as Business Intelligence, Artificial intelligence & IoT (AIoT) enabled Business Innovation, Business Models And Business Processes, Ecommerce Trading Technologies and E-business Strategy & Digital Marketing, Information Systems and Operations Management. By promoting novel, high-quality research findings, and innovative solutions to challenging Big Data Analytics, the conference seeks to advance the state-of-the-art in E-Business and Applications.

CALL FOR PAPER

Business Intelligence Technology
Business-IT Alignment
B2C/B2B Considerations
Enterprise Ontologies
Service-Oriented Enterprise
Internet of Things/Sensing Enterprise
Data-Driven Value Creation
Data Collection
Data Visualization
Big Data Analytics
Data Mining
Business Analytics
Recommender Systems

Business Models And Business Processes
m-Commerce
Mobile User Interfaces
Online Shopping
Website Design
User Behavior Models
e-Payment and Virtual Currencies
Workflow Management
Enterprise Architecture
Process Modeling
Data-Driven Business Models
Business Model Metrics

Ecommerce Trading Technologies
Online credit and reputation evaluation
Electronic contract
Electronic invoice
Internet Finance/Manufacturing/Farm
Ecommerce services and infrastructure
Monitoring and supporting services for Ecommerce
Ecommerce laws and standards

Artificial intelligence & IoT（AIoT）enabled Business Innovation
Theories and methodologies of AI enabled service/product innovations, including smart product development and software development
Data analysis methods and algorithms in the context of AI enabled business innovation
Consumer psychology and behavior in AI context, e.g., human-machine interactions, consumer decision making assisted by AI
Paradoxical effects of AI technologies on organizational activity
Emergence of collaboration between human service staff and AI and their impact on working and organizing
AI explainability in AI enabled business innovation
Emergence and evolution of platforms, ecosystems, and markets shaped by AI technologies
The competition and collaboration between firms in the AI-driven ecosystems
Privacy and information security in the context of AI enabled business innovation

E-business Strategy & Digital Marketing
WOM strategy and online review effectiveness
Online product strategy and diversified users
Advertising/promotion strategy of diversified firms in online market
Firm's innovation strategy in e-business platform markets
The relationship of firm performance and big data application
The difference of advantageous and less advantageous firms in e-business market
Platform traffic strategy
Competitive and cooperative mechanism design of sharing economy

Information Systems and Operations Management
Influence of IS on Operational Strategies
Digitization of Logistics and Supply Chain Management
Digital Technologies for OM
Smart Manufacturing and Servitization
Product and Service Development through IS
Green IS and Sustainable Supply Chain Management
OM in Platforms

For more topics, please visit: http://www.iceba.org/cfp.html

CONFERENCE PROCEEDINGS

The accepted papers will be published in the International Conference Proceedings, which will be indexed by Ei Compendex and Scopus. At least one author of accepted papers is required to participate in this conference and make a presentation.

SUBMISSION INSTRUCTION

Papers must be written in English and submitted electronically through: https://easychair.org/conferences/?conf=iceba2024
Submission Type: Abstract submission for presentation only without publication; Full paper submission for both presentation and publication.
Paper Length: The paper should be at least 8 pages, Up to 10 pages including all figures, tables, and references. Extra pages(from Page 11) will be charged.
Follow the template when preparing your paper:
http://www.iceba.org/acm_template.docx

IMPORTANT DATES

Submission Deadline:	Notification Deadline:	Registration Deadline:	Conference Dates:
October 25, 2023	November 25, 2023	December 20, 2023	February 26-28, 2024

CONTACT US

Conference secretary:
MS. JOY ZHAO

Email: iceba@academic.net   Telephone: +86-13668294879   Conference website: www.iceba.org

Organized By   SUSS SINGAPORE UNIVERSITY OF SOCIAL SCIENCES

Co-organized By   세종경영연구소 Sejong Institute of Management

Sensors and Systems Society of Singapore

Technical Supported By   BINUS UNIVERSITY